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A MESSAGE

TO GARCIA



PRESENTED TO
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ASSOCIATION
OF PARIS

—Rodman Wanamaker.



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A MESSAGE
TO GARCIA:
Being a Preach-
ment by ☩ ☩ ☩
Elbert Hubbard



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1899
by
Elbert Hubbard

A MESSAGE TO GARCIA



I
N all this Cuban business there is one man stands out on the horizon of my memory like Mars at perihelion.

When war broke out between Spain & the United States, it was very necessary to communicate quickly with the leader of the Insurgents. Garcia was somewhere in the mountain fastnesses of Cuba—no one knew where. No mail nor telegraph message could reach him. The President must secure his co-operation, and quickly.

What to do!

Some one said to the President, "There's a fellow by the name of Rowan will find Garcia for you, if anybody can."

Rowan was sent for and given a letter

The President needed a man

and found one.

He delivered the message.

to be delivered to Garcia. How "the fellow by the name of Rowan" took the letter, sealed it up in an oil-skin pouch, strapped it over his heart, in four days landed by night off the coast of Cuba from an open boat, disappeared into the jungle & in three weeks came out on the other side of the Island, having traversed a hostile country on foot, and delivered his letter to Garcia, are things I have no special desire now to tell in detail.

The Moral.

The point I wish to make is this : McKinley gave Rowan a letter to be delivered to Garcia ; Rowan took the letter & did not ask, " Where is he at ? " By the Eternal ! there is a man whose form should be cast in deathless bronze and the statue placed in every college of the land ❧ It is not book-learning young men need, nor instruction about this and that, but a stiffening of the vertebræ which will cause them to be

loyal to a trust, to act promptly, concentrate their energies: do the thing—
 “Carry a message to Garcia!”

General Garcia is dead now, but there are other Garcias.

No man, who has endeavored to carry out an enterprise where many hands were needed, but has been well nigh appalled at times by the imbecility of the average man—the inability or unwillingness to concentrate on a thing and do it.

Slip-shod assistance, foolish inattention, dowdy indifference, & half-hearted work seem the rule; and no man succeeds, unless by hook or crook, or threat, he forces or bribes other men to assist him; or mayhap, God in His goodness performs a miracle, & sends him an Angel of Light for an assistant.

You, reader, put this matter to a test: You are sitting now in your office—six clerks are within call. Summon any

There are other Garcias.

Where is
the En-
cyclope-
dia ?

one and make this request: "Please look in the encyclopedia and make a brief memorandum for me concerning the life of Correggio."

Will the clerk quietly say, "Yes sir," and go do the task ?

On your life he will not. He will look at you out of a fishy eye and ask one or more of the following questions :

Who was he ?

Which encyclopedia ?

Where is the encyclopedia ?

Was I hired for that ?

Don't you mean Bismarck ?

What 's
the mat-
ter with
Charlie
doing it ?

What 's the matter with Charlie doing it ?

Is he dead ?

Is there any hurry ?

Shan't I bring you the book and let you look it up yourself ?

What do you want to know for ?

And I will lay you ten to one that after you have answered the questions, and

explained how to find the information, and why you want it, the clerk will go off and get one of the other clerks to help him try to find Garcia—and then come back and tell you there is no such man ♣ Of course I may lose my bet, but according to the Law of Average, I will not.

♣ Now if you are wise you will not bother to explain to your “assistant” that Correggio is indexed under the C’s, not in the K’s, but you will smile sweetly and say, “Never mind,” and go look it up yourself.

And this incapacity for independent action, this moral stupidity, this infirmity of the will, this unwillingness to cheerfully catch hold and lift, are the things that put pure Socialism so far into the future. If men will not act for themselves, what will they do when the benefit of their effort is for all? ♣
A first-mate with knotted club seems

I was n't
hired for
that,
anyway!

necessary; and the dread of getting "the bounce" Saturday night, holds many a worker to his place.

Advertise for a stenographer, and nine out of ten who apply, can neither spell nor punctuate—and do not think it necessary to.

Can such a one write a letter to Garcia? ~~xxx~~

"You see that book-keeper," said the foreman to me in a large factory.

"Yes, what about him?"

"Well, he's a fine accountant, but if I'd send him up town on an errand, he might accomplish the errand all right, and on the other hand, might stop at four saloons on the way, and when he got to Main Street, would forget what he had been sent for."

Can such a man be entrusted to carry a message to Garcia?

We have recently been hearing much maudlin sympathy expressed for the

Who
wants a
man like
this?

“down-trodden denizen of the sweat-shop” and the “homeless wanderer searching for honest employment,” & with it all often go many hard words for the men in power.

☛ Nothing is said about the employer who grows old before his time in a vain attempt to get frowsy ne'er-do-wells to do intelligent work; and his long, patient striving with “help” that does nothing but loaf when his back is turned. In every store and factory there is a constant weeding-out process going on. ☛ The employer is constantly sending away “help” that have shown their incapacity to further the interests of the business, and others are being taken on. No matter how good times are, this sorting continues, only if times are hard and work is scarce, the sorting is done finer—but out and forever out, the incompetent and unworthy go. It is the survival of the fittest. Self-


The weeding-out process.

interest prompts every employer to keep the best—those who can carry a message to Garcia.

I know one man of really brilliant parts who has not the ability to manage a business of his own, and yet who is absolutely worthless to any one else, because he carries with him constantly the insane suspicion that his employer is oppressing, or intending to oppress him. He cannot give orders; and he will not receive them. Should a message be given him to take to Garcia, his answer would probably be, "Take it yourself, and be damned!"

To-night this man walks the streets looking for work, the wind whistling through his thread-bare coat. No one who knows him dare employ him, for he is a regular fire-brand of discontent. He is impervious to reason, and the only thing that can impress him is the toe of a thick-soled No. 9 boot.

This man
says
times are
scarce.

Of course I know that one so morally deformed is no less to be pitied than a physical cripple ; but in our pitying, let us drop a tear, too, for the men who are striving to carry on a great enterprise, whose working hours are not limited by the whistle, and whose hair is fast turning white through the struggle to hold in line dowdy indifference, slip-shod imbecility, and the heartless ingratitude, which, but for their enterprise, would be both hungry & homeless 

Have I put the matter too strongly ? Possibly I have ; but when all the world has gone a-slumming I wish to speak a word of sympathy for the man who succeeds—the man who, against great odds, has directed the efforts of others, and having succeeded, finds there 's nothing in it : nothing but bare board and clothes.

I have carried a dinner pail & worked

A
spiritual
cripple.

A word of
sympathy
for the
man who
succeeds.

Rags not necessarily a recommendation.

Good men are always needed.

for day's wages, and I have also been an employer of labor, and I know there is something to be said on both sides. There is no excellence, per se, in poverty ; rags are no recommendation ; & all employers are not rapacious and high-handed, any more than all poor men are virtuous.

My heart goes out to the man who does his work when the "boss" is away, as well as when he is at home. And the man, who, when given a letter for Garcia, quietly takes the missive, without asking any idiotic questions, and with no lurking intention of chucking it into the nearest sewer, or of doing aught else but deliver it, never gets "laid off," nor has to go on a strike for higher wages. Civilization is one long anxious search for just such individuals. Anything such a man asks shall be granted ; his kind is so rare that no employer can afford to let him go. He

TO GARCIA

II

is wanted in every city, town and vil-
lage—in every office, shop, store and
factory ♣ The world cries out for
such : he is needed, & needed
badly—the man who can
carry a message
to Garcia.

**Needed
to-day &
needed
badly—a
man!**



So here then endeth "A Message to
Garcia" as done into a booklet by the
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is in East Aurora, New York, U. S. A.

THE

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